

Oswin Colley

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EDUCATION

Bachelor of Arts, May 2029
The University of Alabama, Tuscaloosa, AL
News Media Digital, Public, and Professional Writing
• Concentration in Sports Media

SKILLS

Adobe Premiere Pro (certified Spring 2024); Adobe Photoshop; Adobe Lightroom
Creating/curating social media content, digital marketing
Website design, writing across platforms, search engine optimization
News reporting; interviewing; broadcast news video

INTERNSHIP

Contributing Photographer/Videographer, *The Crimson White* student-run publication, Tuscaloosa, AL, September 2025 - Present
• Brainstormed with a team on interview and story ideas, making sure ideas were unbiased and reflected the average opinion of students
• Generated ideas and completed 3+ assignments per week, meeting tight deadlines
• Edited photographs with Adobe Lightroom, keeping photos true to color to achieve editorial communication objectives

Senior Intern, *Thompson High School TV* student-run broadcasting staff, Alabaster, AL, August 2022 - May 2025

• Oversaw the planning and execution of weekly news segments by researching trending topics and important local news.
• Undertook classes in news writing, feature writing, and photojournalism; produced 50+ news broadcast stories and photo galleries on student events and sports
• Conducted multiple interviews with local authorities and the Alabaster school board, maintaining an unbiased view on the stories covered while asking insightful questions for the audience

WORK EXPERIENCE

Social Media Manager, *Impatient Creation's Inc*, Alabaster, AL, April 2024 - Present

• Created, edited, and published content on social media platforms, reaching a wide audience and increasing organic consumer engagement by 100% and doubling the number of customers reaching the business.
• Communicated with potential customers through Direct Messages, establishing what business does and answering any questions as well as resolving any issues or concerns on a daily basis

Assistant Technical Director, (contracted), Alabaster, AL, August 2022 - May 2025

• Led theatrical production for school's programs, coordinating with up to 30 actors on set changes and light transformations; managed stage with 3-5 other team members
• Organized and handled equipment for events, rendering technical assistance during inter-school events; tested microphones and lighting equipment with a team of 3-5 per event, ensuring event ran smoothly
• Acted as a personal stage hand for event staff including Miss Alabama's Teen (2023-2025) and USA National Miss (2024).

AWARDS

• Alabama Journalist of the Year (2025) - Alabama Scholastic Press Association
• Alex House Journalism Sustainability Award (2025) - Alabama Scholastic Press Association
• The Greatest Save National PSA Award (2023) - TeenPSA