

# Oswin Colley

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## EDUCATION

Bachelor of Arts, May 2029

The University of Alabama, Tuscaloosa, AL

News Media Digital, Public, and Professional Writing

- Concentration in Sports Media

## SKILLS

Adobe Premiere Pro (certified Spring 2024); Adobe Photoshop; Adobe Lightroom

Creating/curating social media content, digital marketing

Website design, writing across platforms, search engine optimization

News reporting; interviewing; broadcast news video

## INTERNSHIP

**Contributing Photographer/Videographer**, *The Crimson White* student-run publication, Tuscaloosa, AL, September 2025 - Present

- Brainstormed with a team on interview and story ideas, making sure ideas were unbiased and reflected the average opinion of students
- Generated ideas and completed 3+ assignments per week, meeting tight deadlines
- Edited photographs with Adobe Lightroom, keeping photos true to color to achieve editorial communication objectives

**Senior Intern**, *Thompson High School TV* student-run broadcasting staff, Alabaster, AL, August 2022 - May 2025

- Oversaw the planning and execution of weekly news segments by researching trending topics and important local news.
- Undertook classes in news writing, feature writing, and photojournalism; produced 50+ news broadcast stories and photo galleries on student events and sports
- Conducted multiple interviews with local authorities and the Alabaster school board, maintaining an unbiased view on the stories covered while asking insightful questions for the audience

## WORK EXPERIENCE

**Social Media Manager**, *Impatient Creation's Inc*, Alabaster, AL, April 2024 - Present

- Created, edited, and published content on social media platforms, reaching a wide audience and increasing organic consumer engagement by 100% and doubling the number of customers reaching the business.
- Communicated with potential customers through Direct Messages, establishing what business does and answering any questions as well as resolving any issues or concerns on a daily basis

**Assistant Technical Director**, (*contracted*), Alabaster, AL, August 2022 - May 2025

- Led theatrical production for school's programs, coordinating with up to 30 actors on set changes and light transformations; managed stage with 3-5 other team members
- Organized and handled equipment for events, rendering technical assistance during inter-school events; tested microphones and lighting equipment with a team of 3-5 per event, ensuring event ran smoothly
- Acted as a personal stage hand for event staff including Miss Alabama's Teen (2023-2025) and USA National Miss (2024).

## AWARDS

- Alabama Journalist of the Year (2025) - Alabama Scholastic Press Association
- Alex House Journalism Sustainability Award (2025) - Alabama Scholastic Press Association
- The Greatest Save National PSA Award (2023) - TeenPSA