

Oswin Colley

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EDUCATION

Bachelor of Arts, May 2029
The University of Alabama, Tuscaloosa, AL
News Media | Digital, Public, and Professional Writing
Concentration in Sports Media

SKILLS

- Adobe Premiere Pro (certified Spring 2024); Adobe Photoshop; Adobe Lightroom
- Creating/curating social media content, digital marketing; website design; SEO optimization
- News reporting; interviewing; broadcast news video
- Photojournalism; studio photography

WORK EXPERIENCE

Staff Photographer, *The Crimson White student-run publication*, Tuscaloosa, AL, September 2025 - Present

- Photograph 5+ sports on campus, providing content immediately for publication to produce graphics and stories
- Complete 3+ assignments per week, meeting tight deadlines and providing photographs of events within an hour of the event itself

Social Media Manager, *Impatient Creation's Inc*, Alabaster, AL, April 2024 - Present

- Create, edited, and publish content on social media platforms, reaching a wide audience and increasing organic consumer engagement by 100% and doubling the number of customers reaching the business
- Communicate with potential customers through Direct Messages, establishing what business does and answering any questions as well as resolving any issues or concerns on a daily basis
- Analyze SEO Data from Squarespace and Google Analytics to track website visits and click-through rate on company's website

Assistant Technical Director, (Contracted), *Impatient Creation's Inc*, Alabaster, AL, August 2022 - May 2025

- Led theatrical production for school's programs, coordinating with up to 30 actors on set changes and light transformations; managed stage with 3-5 other team members
- Organized and handled equipment for events, rendering technical assistance during inter-school events; tested microphones and lighting equipment with a team of 3-5 per event, ensuring event ran smoothly
- Acted as a personal stage hand for event staff including Miss Alabama's Teen (2023-2025) and USA National Miss (2024).

Senior Intern, *Thompson High School TV student-run broadcasting staff*, Alabaster, AL, August 2022 - May 2025

- Oversaw the planning and execution of weekly news segments by researching trending topics and important local news
- Undertook classes in news writing, feature writing, and photojournalism; produced 50+ news broadcast stories and photo galleries on student events and sports
- Conducted 10+ interviews with local authorities and the Alabaster school board, maintaining an unbiased view on the stories covered while asking insightful questions for the audience

AWARDS

- Alabama Journalist of the Year (2025) - Alabama Scholastic Press Association
- Alex House Journalism Sustainability Award (2025) - Alabama Scholastic Press Association
- The Greatest Save National PSA Award (2023) - TeenPSA